

Thursday, 14 July 2016

Dear Parents,

By way of an introduction/background, we operate the Parking Services Team that has responsibility for enforcing the parking restrictions within Cheshire East, both on and off-street.

You may have been aware that our Highways Department here at Cheshire East have recently been engaged in a programme of works installing traffic signage, as it relates, to the School Keep Clear Zig Zags at several locations within the Borough, including The Quinta. This in part has been in response to and in consideration of concerns raised by our Members, Residents and local businesses as a result of complaints they receive with regard to the inappropriate, irresponsible and obstructive parking by parents either dropping off or picking up their children.

As a way to be proactive and combat some of these parking issues, please be advised that come September and to coincide with the start of the new term, our Civil Enforcement Officers will be showing a visible presence at all schools in the area. Their presence will not be heavy handed, rather they will be issuing either written or verbal warnings and educating for the first 2-3 days those drivers seen to be parking in contravention to the restrictions as prescribed by the signage. Parents therefore should not be surprised, following this warning period, to receive a Penalty Charge Notice if they fail to park in a responsible, appropriate and safe manner i.e. in direct contravention of the parking restrictions in a particular location. This is not about overzealous enforcement, but more about ensuring the safety of the children, pedestrians and other highway users such as the emergency services who may need to get through what can be obstructed roads albeit for short sporadic periods of time.

Regards

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